Conceptual reflections on strategic entrepreneurship: Intellectual capital and the framework of dialectical dynamics

The entrepreneurial perspective states that an organization can leverage the effectiveness impact of existing strategic management through opportunities exploration and exploitation, but little theoretical and empirical research addressed these issues. Developing the dialectical perspective on strategic entrepreneurship further, we theorize that contradictions’ reconciliation shapes opportunity creating and shaping. We delineated three such contradictions, that is deliberate versus emergent opportunities exploration, analysis versus intuition in entrepreneurial growth decisions, and physical versus intellectual capital investing in organization’s value. More specifically, we focus on explicating the strategic role that entrepreneurial, dialectical dynamics can play in enhancing organizational effectiveness. (original abstract)

Słowa kluczowe

PL
Przedsiębiorczość  Kapitał intelektualny  Strategia przedsiębiorstwa  Efektywność przedsiębiorstwa
EN
Entrepreneurship  Intellectual capital  Corporation strategies  Enterprise effectiveness

Czasopismo
Argumenta Oeconomica

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Hitt, M. A., Ireland, R. D., Camp, S. M., Sexton, D. L., Strategic entrepreneurship: Integrating entrepreneurial and strategic management
Maltepe University is delighted to announce the opening of the call for papers for the “Intellectual Capital and Entrepreneurship” undergraduate student conference to be held at Maltepe University in Istanbul, on April 14-15, 2016. We welcome submission for individual papers and panel proposals that should be addressing, but not limited to, Intellectual Capital, Entrepreneurship, Intellectual Property, Startup, Knowledge Management, Entrepreneurship and Interdisciplinary Thinking. A conceptual framework synthesized from a review of the literature is offered. With the help of the proposed model not only the links between variables can be viewed graphically but also organizations will learn that how they can improve their absorptive capacity and innovation activities through high level of social capital. The link between social capital and a firm’s competitive position is receiving increased attention. This study adopts the framework developed by Zahra & George (2002) in which they suggested considering it as consisting of the four dimensions of knowledge acquisition, assimilation, transformation, and exploitation [55]. Acquisition is defined as the ability to recognize, value, and acquire external knowledge that is critical to a firm’s operations [42], [55].