Building Enterprise Information Architecture: Reengineering Information Systems
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January 1996
ISBN 0134402561
Order now from Amazon.com

Synopsis
Written for IS and corporate management, CIOs, and consultants, this guide provides a practical, easy-to-use framework for developing and implementing an enterprise information architecture aligned with business requirements. Users will learn to eliminate redundancy, control costs, and deploy new technology in an orderly way.

The publisher, Prentice-Hall ECS Professional
Less technical and detailed than other like texts, this book sets out to put Business Executives and Managers back in control of their Information Systems Architecture. The approach utilized in this book takes the mystery out of technology, and is based on information processing concepts and breakthroughs that have been largely ignored or buried in technical jargon. This worldwide approach is not limited to any language or cultural constraints.