Give 'em What They Want: A one-year study of unmediated patron-driven acquisition of e-books

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Abstract
In September 2009 the University of Iowa Libraries embarked on an experiment with patron driven acquisition (PDA) of e-books with ebrary and YBP. An e-book-only PDA plan was initiated, entirely unmediated and with instantaneous access to the content. MARC records were loaded for each title, determined by our YBP approval profile and other limitations, for a total of 12,000 PDA records. Usage, cost, subject, and publisher data were analyzed for 850 purchased PDA e-books and thousands of other ebrary subscription titles. Results indicate that PDA can be a useful and effective tool for meeting user needs and building the local collection, but the role of PDA in the library's collection management program presents challenges as well as opportunities.

Published Article/Book Citation

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patrons in the last two decades, the adoption and acceptance of e-books has proceeded more slowly (Guthrie, 2012). Give ‘em what they want: A one-year study of unmediated patron-driven acquisition of e-books. College & Research Libraries, 73(5), 469–492. Folb, B. L., Wessel, C. B., & Czechowski, L. J. (2011). E-books can also be selected and purchased one title at a time, following the same model that librarians have always used for print books. This allows for the librarian to develop a collection in the traditional method, but gives the access advantages of the e-book. Unfortunately, there are no economies of scale with this method, and purchasing single titles can often be expensive—at least the same price as a print book and probably a good deal more if multiple users are allowed. Single title purchase can be a convenient method if one already has a relationship with a vendor and a familiar... Give ‘em what they want: A one-year study of unmediated patron-driven acquisition of e-books. College & Research Libraries, 73(5), 469–492. Foote, C. (2013). Patron-driven acquisition (PDA), also referred to as demand-driven acquisition (DDA), is a model of library collection development in which a library... (More). Wikipedia. Watch Topic. Topic mentions per year. Topic mentions per year. 2011-2016. 012320112016. Give ‘Em What They Want: A One-Year Study of Unmediated Patron-Driven Acquisition of e-Books.